

	<b>DispatchTrack</b>	<b>Competitors</b>
<b>AI-based technology</b>	DispatchTrack incorporated AI long before it became a trend. Our software has been learning the best ways to optimize delivery plans since 2010.	Many competitors haven't used AI long enough to have the database of intelligence needed to fully optimize routes. Legacy software often uses antiquated if/then logic to build plans.
<b>Comprehensive capabilities</b>	DispatchTrack provides end-to-end capabilities in a single integrated platform supporting every role from routing and delivery execution to customer experience.	Many competitors silo capabilities in different modules, forcing users to purchase and integrate crucial functionality separately.
<b>Constant innovation</b>	DispatchTrack pushes new capabilities to customers every two weeks to meet evolving industry specific needs.	Many competitors make customers to find and install new capabilities. For on-premise software, upgrades may require months-long implementation.
<b>Customer experience</b>	Customer engagement and communication are key pillars of DispatchTrack's core product, enhancing the customer experience.	Many competitors struggle to make their delivery technology competitive and haven't focused on enhancing the customer experience.
<b>Ease of use</b>	Users across all roles -- router, dispatcher, driver -- quickly grasp the intuitive UX/UI. Team managers can monitor operations from a single integrated dashboard.	Clunky disconnected workflows in legacy software force users to switch from module to module, hindering the ability to get a unified

# DispatchTrack

		view of their operation.
Fast time to value	With its robust API, DispatchTrack can be integrated with an existing tech stack and deliver value in two weeks. Most roles can be trained in less than a day.	For many competitors, integration with existing tech stacks can take months, obstructing operations and delaying ROI.
Real time visibility	As a SaaS product, DispatchTrack processes everything in real time, so orders, delivery window reservations, routes and deliveries are always current. Adjustments and mediation can be done in real time as problems occur.	Competitors often process input in batches at the end of the day, so managers are blind to the actual performance of their operation during execution.

